URFA Focused on Improving and Updating Member Communications

This is likely the last time you will see URFA “What’s News!” in its current format.

As URFA recognizes the need to improve our member communications and build capacity, we are currently reviewing our communications processes and are working on a communications plan and strategy for the Association. Part of that process involves updating our newsletter, website, and the launch of URFA Facebook and Twitter accounts.

We will also be asking URFA members to fill out a short communications survey, in order to gain a better sense of how members want to receive URFA communications. Be sure to check your inbox for the survey in the next few days. Your thoughts and opinions will help us in developing our communications plan and strategy.

Stay tuned for more updates as URFA continues to improve and update the ways in which we communicate to our members.